



Sponsor Prospectus

**Arizona Asthma Coalition**  
839 W. Congress St. Tucson, Arizona 85745  
480-447-6978 [www.azasthma.org](http://www.azasthma.org)

April 29, 2024

Dear Colleague,

The **18<sup>th</sup> Annual Arizona Asthma Coalition Clinical Asthma & Allergy Conference** will be held on Saturday, September 21, 2024, at Creighton University in Phoenix, AZ. This year's featured speakers will address topics ranging from new treatments for asthma, allergy, and atopic dermatitis, to improving indoor air quality to healthcare/ school collaborative care.

The expected audience includes physicians, nurse practitioners, pharmacists, respiratory therapists, case management and quality improvement managers from health plans and hospitals, and school nurses. CE/CME credits for this conference will be available.

In addition to providing information used to improve health outcomes in patients with asthma and allergies, this conference provides fiscal support to the Arizona Asthma Coalition. Your support is instrumental in sustaining the Arizona Asthma Coalition, a nonprofit organization. We at the AAC hope that you will be willing to sponsor and/or be a vendor at our conference this year. We really appreciate and need your support!

Sponsorship: We invite you to join in our mission by becoming a major sponsor of this event. Sponsors will be listed on the Coalition's website, [www.azasthma.org](http://www.azasthma.org), the conference program, on-site signage day of the conference. Descriptions of our Gold, Silver, and Bronze sponsorship benefits are attached. We also offer a Platinum-level sponsorship – please contact us for additional information.

Vendors: The exhibit fee is \$1,500 for commercial vendors and \$150 for nonprofit organizations. Your participation helps to support this event and the work of the Arizona Asthma Coalition.

We thank you for your generous support of this important conference and the Arizona Asthma Coalition.

Sincerely,

Andrew Arthur, M.D.  
Chair, Arizona Asthma Coalition  
Medical Director Pediatrics/ Health On Tucson Clinics  
El Rio Health



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**2024 ASTHMA & ALLERGY CLINICAL CONFERENCE**  
**Creighton University 3100 N. Central Ave. Phoenix, Arizona 85012**  
**September 21, 2024 | Phoenix, AZ from 8AM- 2PM**

<b>Strategic Sponsorship Opportunities</b>			
<b>Platinum \$8,000 or More</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Bronze \$2,000</b>
✦ Website link on AZAsthma.org for 12 months	✦ Website link on AZAsthma.org for six months	✦ Website link on AZAsthma.org for three months	
✦ Featured logo on website, registration, and event slideshow	✦ Lead logo on website, registration, and event slideshow	✦ Logo on website, registration, and event slideshow	✦ Logo on website, registration, and event slideshow
✦ Exhibit table and 5 registrations	✦ Exhibit table and 4 registrations	✦ Exhibit table and 3 registrations	✦ Exhibit table and 2 registrations





**Additional Opportunities for Sponsors at all Levels**

✦ Named sponsorship for breakfast or breaks	Contact us to discuss
✦ Lunch Sponsor with Product Presentation	Meal + Silver Sponsor or Above
✦ Product Lanyard	\$1,000

**Exhibit Opportunities**

Table-top exhibit space is available to commercial vendors and nonprofit organizations. Exhibits will be open on the day of the conference from 8:00 a.m. to 2:00 p.m. Set-up time is 7:30 a.m. The continental breakfast & vendor fair will open at 8:00 a.m. Breakdown is 2:00 p.m. Our agenda will include specific opportunities and activities designed to encourage participant engagement with the exhibitors.

**Exhibit tables include a 6' table draped and skirted table and two full registrations.**

**If you are interested in participating in our conference as a sponsor or an exhibitor or please visit the AAC Website to register. <https://www.azasthma.org/>**

**For more information about the conference and registration, contact Teresa Salama at [teresa@wellnessequipped.com](mailto:teresa@wellnessequipped.com) or at 480-221-6379.**

**Exhibit Tables**

**Nonprofits  
\$150\***

**Commercial Vendors  
\$1,500\***

\*Exhibit fee includes 2 registrations and additional badges for \$75 each.



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Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I want to support the Arizona Asthma Coalition at the level checked below (Please see descriptors on pages 2-3):

- Platinum Sponsor: \$8,000 or More
- Gold Sponsor: \$5,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$2,000
- Commercial Vendor Booth: \$1,500
- Nonprofit Organization Booth: \$150
- Individual Donation: \$100 - \$500



Other Sponsorship Opportunities:

- Named sponsor for breakfast or breaks.
- Lunch Sponsor Opportunity with Product Presentation for Silver and Above.
- Available Product Lanyards for \$1,000

\* These Sponsorships will include educational grants for allied health professionals to attend the conference.