



Arizona Asthma Coalition

15215 S. 48th ST. #154, Phoenix AZ, 85044
480-447-6978 www.azasthma.org

April 17, 2023

Dear Colleague,

This year we are planning an in-person event for the **17th Annual Arizona Asthma Coalition Clinical Asthma & Allergy Conference**. We will be holding this on event on Saturday, September 30, 2023 at Creighton University in Phoenix, AZ. We have secured excellent speakers with national reputations. The expected audience will include physicians, nurse practitioners, pharmacists, respiratory therapists, case management and quality improvement managers from health plans and hospitals, and school nurses. CE/CME credits for this conference will be available.

This conference, in addition to providing information that can be used to improve health outcomes in patients with asthma and allergies, provides fiscal support to the Arizona Asthma Coalition. Support of our conference is instrumental in sustaining the Arizona Asthma Coalition, a nonprofit organization. Thus, we appreciate and need your sponsorship. We at the AAC hope that you will be willing to sponsor and/or be a vendor at our conference this year. We really appreciate and need your support!

Sponsorship: We invite you to join in our mission by becoming a major sponsor of this event. Sponsors will be listed on the Coalition's website, www.azasthma.org, the conference program, on-site signage day of the conference. Sponsorship levels include Bronze, Silver, Gold and Platinum (see the included form for the dollar amounts for each sponsorship).

Vendors: The exhibit fee is \$1,000 for commercial vendors and \$150 for nonprofit organizations. Your participation helps to support this event and the work of the Arizona Asthma Coalition.

To register as a sponsor or vendor, please register online at www.azasthma.org and return the form included with this letter to Lisa Rascon at azasthmacoalition@gmail.com.

We thank you for your generous support of this important conference and the Arizona Asthma Coalition.

Sincerely,

A handwritten signature in blue ink that reads "Edward R. Carter, MD".

Edward Carter, M.D.
Chair, Board of Directors, Arizona Asthma Coalition
Pediatric Pulmonologist, Valleywise Medical Center
Clinical Professor of Child Health, University of Arizona College of Medicine-Phoenix
Clinical Professor of Pediatrics, Creighton University School of Medicine



Arizona Asthma Coalition
 15215 S. 48th ST. #154, Phoenix AZ, 85044
 480-447-6978 www.azasthma.org

2023 ASTHMA & ALLERGY CLINICAL CONFERENCE
Creighton University 3100 N. Central Ave. Phoenix, Arizona 85012
September 30, 2023 | Phoenix, AZ

As a major stakeholder in healthcare, you are aware of the trend to improve disease management outcomes. This conference will address best practices in asthma and allergy care, provide an update on new treatments and research. **We invite you to participate as a sponsor and/or exhibitor.**

Strategic Sponsorship Opportunities				
Platinum Product Theatre Theatre \$5,000 plus Lunch Sponsor	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750
Lead logo listing in invitations, program, and signage	Lead logo listing in invitations, program, and signage	Lead Logo listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage	Name/Logo Listing in invitation, program and signage
Lead logo on website, registration site, and event slideshow	Lead logo on website, registration site, and event slideshow	Lead Logo listing on website, registration site, and event slideshow	Name/Logo on website, registration site, and event slideshow	Name/Logo on website, registration site and event slideshow
Exhibit table and 5 registrations	Exhibit table and 5 registrations	Exhibit table and 3 registrations	Exhibit table and 2 registrations	
Website link on AZAsthma.org for six months	Website link on AZAsthma.org for six months	Website link on AZAsthma.org for three months		
One hour Product Theatre				

Additional Sponsorship Opportunities
Product Lanyard \$1,000
Product Plates and Napkins \$500 per meal/snack



2023 ASTHMA & ALLERGY CLINICAL CONFERENCE

Exhibit Opportunities

Table-top exhibit space is available to commercial vendors and nonprofit organizations. Exhibits will be open on the day of the conference from 8:30 a.m. – 2:00 p.m. Set-up time is 8:00 a.m. to be ready for continental breakfast & vendor fair at 8:30 a.m. Breakdown is 2:00 p.m. Our agenda will include specific opportunities and activities designed to encourage participant engagement with the exhibitors. **Exhibit tables include a 6' table draped and skirted table and two full registrations.**

If you are interested in participating in our conference as a sponsor or an exhibitor or please visit the AAC Website to register.

For more information about the conference and registration, contact Lisa Rascon, MEd at azasthmacoalition@gmail.com or at

Exhibit Tables

Nonprofits
\$150*

Commercial Vendors
\$1,000*

*Exhibit fee includes 2 registrations and additional badges for \$75 each.



2023 ASTHMA & ALLERGY CLINICAL CONFERENCE SPONSOR PROSPECTUS
Creighton University 3100 N. Central Ave. Phoenix, Arizona 85012
September 30, 2023 | Phoenix, AZ

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I want to support the Arizona Asthma Coalition at the level checked below (Please see descriptors on page 2):

_____ Platinum Sponsor with Product Theatre (1): \$5,000
 • With additional sponsorship of lunch

_____ Platinum Sponsor: \$5,000

_____ Gold Sponsor: \$2,500

_____ Silver Sponsor: \$1,500

_____ Bronze Sponsor: \$ 750

_____ To support and sponsor breakfast or breaks contact Lisa Rascon, MEd at azasthmacoalition@gmail.com.

_____ Commercial Vendor Booth: \$1,000

_____ Nonprofit Organization Booth: \$ 150

_____ Individual Donation: \$100 - \$500

Other Sponsorship Opportunities:

- Available Product Lanyards for \$1,000
- Available Product Plates and Napkins for \$500 per meal and snack

* These Sponsorships will include educational grants for allied health professionals to attend the conference.